



# OCR GCSE KNOWLEDGE ORGANISER

## Music Video: Pair 2

### Component 2 Section A

**Framework:** Language, Representation, Audience

**Contexts:** Social, Cultural



**RONSON/MARS**  
**UPTOWN FUNK**

**How to use:** Compare and contrast this music pairing. Use the Knowledge Organiser to identify the similarities and differences between the two.

**BEYONCÉ**  
**IF I WERE A BOY**

**LANGUAGE**

**SIMILARITIES**

**LANGUAGE**

**REPRESENTATION**

**SIMILARITIES**

**REPRESENTATION**

**AUDIENCE**

**SIMILARITIES**

**AUDIENCE**

**SOCIAL CONTEXTS**

**SIMILARITIES**

**SOCIAL CONTEXTS**

**CULTURAL CONTEXTS**

**CULTURAL CONTEXTS**